

## Product Description

La PrimeFlex is acrylic water based exterior primer and undercoat for exterior coating.

It is exterior grade primer for elastomeric water based anti-carbonation coating.

## Uses

La PrimeFlex is weatherproof exterior wall finish that can be applied on various types of exterior cement plasters, exterior ceilings, concrete etc. Product cannot be applied on surface/substrates that are subjected to continuous seepage and dampness.

## Advantages

- Anti Chalking - does not chalk & can be applied on cured plaster
- Resists peel off - Prevents peeling of top coat
- Opacity - excellent hiding property
- Adhesion to top coat - it gives good adhesion to top coat
- Whiteness - gives whiteness to the surface
- No curing required after this coat
- Can be used on all exterior plasters, exterior ceilings, asbestos sheets, existing painted surface

## Application Instructions

### Surface Preparation

All surface should be dry and free from contamination such as oil, grease, loose particles, decayed matter, moss, algae growth, laitance, and all traces of mould release oils and curing compounds. This is best achieved by thoroughly surface preparation.

It is essential to produce an unbroken coating of La PrimeFlex water based system. To ensure this is achieved, surfaces containing cracks should first be filled using La CrackFill or BerrySeal CS acrylic sealant. Spalled portion with polymer modified mortar using La Bond SBR Latex.

### Priming

La PrimeFlex is a water thinnable acrylic primer coating for external walls. It has excellent water repellent characteristics and hence provides water proofing properties to external walls.

- Prime the surface with La PrimeFlex diluted with potable water by 50% (1Litre of primer and 500ml of water) and allow it to dry for 3-4hrs

### Applications

All prepared substrates should be treated with one coat of La PrimeFlex system. The material should be stirred well thoroughly before use. The coat should be applied generously and worked into all hairline cracks and voids by the use of suitable brushes or rollers to achieve a uniform coating. This coat should be allowed to dry before applying the exterior elastomeric coating.

## Precautions & Limitations

- Do not apply when ambient temperature is less than 10°C or if the temperature might drop to this level within 4 hrs of application
- Do not over thin or over extend the brush
- Ensure that horizontal surfaces like top of windows, ledges etc. are painted with more coats for greater protection
- Stir well and strain before use
- Do not leave the primer without application of top coat for long period, in coastal areas.

## Coverage

On normal masonry surface by brushing  
**10 - 10.5m<sup>2</sup>/Litre in single coat**

## Package

La PrimeFlex is available in 4 & 20 Litre packs.

## Health & Safety

La PrimeFlex is toxic and should not be swallowed or allowed to come into contact with skin and eyes. Wear suitable protective gloves and goggles. Splashes on the skin should be removed with water. In case of contact with eyes rinse immediately with plenty of water and seek medical advice. If swallowed seek medical attention immediately - do not induce vomiting.

**Fire** : La PrimeFlex is acrylic & water based & non-flammable but should be stored away from combustible materials.

## Shelf Life

18 Months from date of manufacture in an unopened condition and away from direct sunlight, excessive heat.

**Important: La Greens India Pvt. Ltd.,** Products are guaranteed against defective materials and are sold subject to its standard terms and conditions of sale. It is the Customer's responsibility to satisfy themselves by checking with the Company whether the information is still current at the time of use. The customer must be satisfied that the product is suitable for the use intended. All products comply with the properties shown on current Technical Literatures. However, **La Greens India** does not warranty or guarantee the installation of the products as it does not have any control over installation or end use of the product. All information and particularly the recommendation relating to application and end use are given in good faith.